



electronica India



productronica India



Messe München

Munich/Bengaluru, July 13, 2021

## Press Release

### **electronica India and productronica India along with MatDispens are rescheduled to December 16–18, 2021.**

Due to the ongoing COVID-19 pandemic and consequent travel restrictions imposed by the Government of India, Messe Muenchen India has decided to reschedule its trade fairs — electronica India, productronica India and MatDispens. The events will now take place from December 16–18, 2021, at the Bangalore International Exhibition Centre (BIEC), in Bengaluru.

The decision is also based on industry's feedback received from exhibitors, buyers, and key partners.

The 2021 edition will provide an extended range of unique participation options which will enhance interactions, engagements, and learnings in the new normal. This approach will offer a seamless integrated experience through online and hybrid formats along with on-site exhibitions.

Mr. Bhupinder Singh, CEO Messe Muenchen India, comments, "Considering the current pandemic situation, December seems to be a better option to conduct the trade shows. It further enables us to provide a new platform for exhibitors and visitors to meet each other face-to-face and online and get back to business in a conducive and safe environment."

Dr. Reinhard Pfeiffer, Deputy Chairman, Messe München GmbH also comments, "We support the decision to reschedule the events. We are also happy with the new extended platforms coming up. They offer the opportunity to reconnect, network and drive business for the electronic community despite the pandemic."

Rajoo Goel, Secretary General, Electronic Industries Association of India (ELCINA) comments, "As the industry is witnessing a gradual recovery, safety remains our prime concern. The decision to postpone the events comes at the right time to ensure a safer environment for participants and deliver greater value for all stakeholders."

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### **electronica and productronica worldwide**

electronica India and productronica India are part of Messe München's network of trade fairs for the electronics industry. That network also includes the leading international trade fairs electronica and productronica in Munich, electronica China, Smart Cards Expo, electronicAsia, as well as productronica China, productronica South China, productronica India and LOPEC.

### **MatDispens India**

MatDispens is a new exhibition on Adhesives, Sealants, Silicone and other Performance Materials and related Dispensing, Metering, Mixing equipment used across diverse industries."

### **About Messe München India**

Founded in 2007 as wholly owned subsidiary of Messe München, Messe Muenchen India Pvt. Ltd. is one of the leading organizers of trade fairs in India with an extensive portfolio of B2B trade fairs covering various sectors: bauma CONEXPO India, electronica India, productronica India, drink technology India, LASER World of PHOTONICS INDIA, Intersolar India/The Smarter "E" India, IFAT India, analytica Anacon India/India Lab Expo, Pharma Pro Pack, Indian Ceramics, Smart Card Expo, MatDispense, VR-tech India, World Tea & Coffee Expo, Pack Mach Asia Expo and

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electronica India



productronica India



MAT  
DISPENS



Messe München

AirCargo India. Messe Muenchen India works closely with industry stakeholders to develop well researched trade fairs encapsulating the latest trends and innovations dominating the industry. Headquartered in Mumbai with offices in New Delhi, Bengaluru, and Hyderabad, Messe Muenchen India connects global competence by bringing professionals together for business, learning and networking.

### **Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München – and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

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